



**Bunts Sangha's**  
**S.M Shetty College of Science, Commerce & Management Studies, Powai, Mumbai**  
**Affiliated to University of Mumbai**

NAAC Accredited 'A' Grade  
IMC RBNQ Certificate of Merit 2019  
ISO 9001: 2018 Certified



**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO'**

**Student Enrichment Activity Approval Form 2021-22**

Department: Mass Media & Communication Skills

Program: World Photography Day Contest

Objectives: To encourage students to exhibit their photography skills since 19th August marks World Photography Day

Need: To encourage participation of budding photographers.

Content: This Contest is to be held to celebrate World photography day on 19th August 2021

Resource Persons: Prof Ranajit Tendolkar

Date: 18 August 2021 to 21 August 2021

Time:

Venue: Zoom

Cost/Budget: NA

Proposed by: Department of Mass media and Communication Skills

Verified by: Prof Kalpana Rai Menon

**Prof. Kalpana Rai Menon**  
**(Head of Department)**

**Dr. Sridhara Shetty**  
**(Principal)**



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO**  
**Notice**

Attention Shutterbugs

On the occasion of WORLD PHOTOGRAPHY DAY

The BAMMC Department of \*Bunts Sangha's S.M. Shetty College of Science, Commerce and Management Studies, Powai is organizing a Photography Contest ✨

The theme for the event

My Brand Rules

Focus on just one brand

Showcase the brand in the best way possible

Stick to the theme

Only color correction will be allowed

Participants can use elements in the picture

No Watermark

Photos from Google will be disqualified Accepting Entries till 21st August 2021.

Submission link

<https://forms.gle/9LAQqYJz9teP82ae9> Participants will receive an e- certificate

Prof. Kalpana Rai Menon

(Head of Department)



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
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**Purpose**

This Contest is to be held to celebrate World photography day on 19th August 2021. To encourage students to exhibit their photography skills since 19th august marks World Photography Day.

Prof. Kalpana Rai Menon  
(Head of Department)



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO'**

**Incharges**

**Teachers:**

Prof. Kalpana Rai Menon  
Prof. Neena Sharma  
Prof. Sharanya Sanoj

**Overall Incharges:**

Hrithika Prakash Shetty  
Tanmay Gohil

**Report team:**

Pragati Tiwari  
Tejashree Nair  
Saisaranyya Menon

**Media team:**

Deepak Gupta,  
Nitya Shinde  
Harman Kaur Badwal.

**Studio team:**

Pratham Gore  
Vaishnavi Moolya  
Shara Sheikh  
Vijayalaxmi Poojary  
Ishika Shetty  
Dolcee shah  
Mandeera Ramgiri

Prof. Kalpana Rai Menon  
(Head of Department)



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**

**'THE STUDIO'**

**Photography Contest Report**

The Department of Mass Media and Communication Skills of Bunts Sangha's S.M. Shetty College of Science, Commerce, and Management Studies organized a Photography Contest. The theme for the contest was 'My Favourite Brand'.

This contest was open to students from all departments. The students had to showcase their photographic abilities while promoting their favourite brands.

The rules for the contest were-

1. Focus on just one brand ,
2. Showcase the brand in the best way possible ,
3. Stick to the theme,
4. Only color correction will be allowed ,
5. Participants can use elements in the picture,
6. No Watermark, 6. Photos from Google will be disqualified.

The contest saw 35 entries from students of various departments. The pictures were judged on the basis of Clarity, Concept and Innovation.

Winners :

1<sup>st</sup> place - Shaiza Khan from SYBAMMC

2<sup>nd</sup> place - Shara Sheikh from TYBAMMC

3<sup>rd</sup> place - Sakshi Patil from SYBAMMC

Prof. Kalpana Rai Menon

(Head of Department)



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO'**  
**Schedule**

<b><u>Program</u></b>	<b><u>Timing</u></b>
ACCEPTING ENTRIES	18th Aug 2021- 20th August 2021.
Results	21st August 2021

Prof. Kalpana Rai Menon  
(Head of Department)



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO'**  
**Participants**

<b>Full Name</b>	<b>Institution/College</b>	<b>Department</b>
Manav Barai	Bunts sanghas sm shetty degree college	TYBMM
Roshini Suyambu	S.M.Shetty	SYBBI
Shweta Gada	SM SHETTY COLLEGE	BAMMC
Sarvesh Kothavale	SM Shetty College (Powai)	SYBAMMC
Atharva Sanjay Bhagwat	S M Shetty College, Powai	BAMMC
PRATHAM POOJARI	Sm Shetty college	SY BAMMC
Sahil Rane	S.M. Shetty	BMS
Sachin chandrashekhar Halli	Sm Shetty collage	Bmm
Sumegh More	SM Shetty	BAMMC
Ronit Thakkar	Sm Shetty	Mass media
Sakshi Patil	Sm Shetty	Sybammc
Sai Bhowad	Sm Shetty college	Sybammc
Ram Sarang	SM. Shetty	BAMMC
Riya Chandan Soni	SM.Shetty College	SYBAMMC
Aditya Rajgor	Sm Shetty College	Bmm
Shaiza khan	Bunt sangha's SM Shetty college	BAMMC
Vedant Neelangi Bandarkar	S.M Shetty College	SY BscIT
Samay Shah	SM Shetty College	SyBammc
Jimmy Abraham	Bunts Sangha's S.M Shetty College Of Science, Commerce and Management Studies.	SY BAMMC
Aastha Shukla	SM shetty college, powai	BAMMC
Raksha Singh	Sm shetty degree college , powai	BAMMC

Vrushti Upadhyay	Bunta Sanghas S.M Shetty College, Powai	BAMMC
Harsh Padelkar	SM shetty college, Powai.	SYBAMMC
Malti ratudi	Bunty sangh s.m shetty college powai,	Bmm
Tejashree Suresh Nair	S.M.Shetty college	BAMMC
Chaitanya Lodha	Sm shetty	TYBAMMC AD
Taswini Shetty	Bunts Sangha's S.M.Shetty College of Science,Commerce & Management Studies	BAMMC
shara sheikh	Bunts sangha sm shetty	Bammc
Nitya Shinde	S.M SHETTY COLLEGE,POWAI	BAMMC
Tanay Dhiman	Smsheetty	Bammc
Sneha Radhakrishnan	S.M Shetty College	Bammc
Labhashri Shetty	SM Shetty College of Science Commerce and Management studies	BAMMC TY-AD
Jeroze Bacha	SM Shetty College of Science, Commerce and Management	TYBAMMC Advertisement



Prof. Kalpana Rai Menon

(Head of Department)







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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
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**Winners of Photography Contest**

1. Shaiza khan
2. Shara sheikh
3. Sakshi patil

Prof. Kalpana Rai Menon  
(Head of Department)



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**Poster**

Bunts Sanghas S.M. Shetty College of Science, Commerce and Management Studies, Powai  
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On the occasion of  
**WORLD PHOTOGRAPHY DAY**

The BAMMC Department is organising a  
**PHOTOGRAPHY CONTEST**  
 Theme for the Competition  
**'My ♥ Brand'**

**SOCIAL MEDIA**  
 Facebook: Bmm S M Shetty  
 Instagram: smshetty.bmm  
 Twitter: zubilant\_travel

**RULES**

- 1) FOCUS ON JUST ONE
- 2) SHOWCASE THE BRAND IN THE BEST WAY POSSIBLE
- 3) STICK TO THE THEME
- 4) ONLY COLOUR CORRECTION WILL BE ALLOWED
- 5) PARTICIPANTS CAN USE ELEMENTS IN THE PICTURE
- 6) NO WATERMARK
- 7) PHOTOS FROM GOOGLE WILL BE DISQUALIFIED

**PARTICIPANTS WILL RECEIVE AN E- CERTIFICATE**

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Date: 16th August, 2021  
Time: 5:00  
Venue-Zoom

Teachers Present:  
Prof. Kalpana Rai Menon  
Prof. Neena Sharma

Members Present:  
Hritika Shetty  
Pragati Tiwari  
Deepak Gupta  
Saisaranyya Menon  
Tejashree Nair  
Nitya Shinde  
Tanmay Gohil  
Ishika Shetty  
Pratham Gore  
Vaishnavi Moolya  
Vrushti Upadhyay  
Dolcee Shah  
Sneha Nair  
Melita Lewis  
Farhan Khan  
Vrushti Upadhyay

## Minutes

Reps were given the excel sheets to make the future entries

Studio connect in charges were also given sheets to make the future entries

Studio connect meet to be conducted by the Class reps

Student achievements to be posted when there's nothing to promote. Media plan to be ready.

Studio night with the alumni to be promoted asap

Film Workshop. Take a few minutes after class and talk about the workshop. Class reps.

Photography contest on 19<sup>th</sup> August winners to be given prizes, intercollegiate event (e-certificate will be given to participants) students incharge – Melita, Vrushti & Vijayalaxmi.

A handwritten signature in black ink, appearing to read 'Kalpana Rai Menon', with a horizontal line underneath it.

Prof. Kalpana Rai Menon

(Head of Department)



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**Certificate**

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**ISO 21001 : 2018 Certified**

**CERTIFICATE OF PARTICIPATION**

This Certificate is awarded to

**{{Full Name}}**

has participated in "World Photography Day" Competition conducted on 19th August 2021,  
by the BAMMC Department.

**Prof. Kalpana Rai Menon**  
COORDINATOR, BAMMC  
DEPARTMENT

**Dr. Sridhara Shetty**  
PRINCIPAL



